



Pizza Klatch

Support for LGBTQ+ Youth



THE 9TH ANNUAL GAYLA: MAS-QUEER-À-DE

2023

GAYLA
SPONSORSHIP
PACKET

A community
concert &
fundraiser for
LGBTQ+
Youth



SATURDAY, MAY 20TH
DOORS @ 6PM / STARTS 7PM
AT THE CAPITOL THEATER

artwork by PK student
Damion Bastian-Baldwin, ORLA

HELLO COMMUNITY MEMBERS AND PROSPECTIVE GAYLA SPONSORS!



After two years of virtual events, we are absolutely thrilled to be able to gather together in person once again for our annual Gayla! These last few years have been extremely tough on everyone for a multitude of reasons, not only due to the stress and loss experienced during the peaks of the pandemic, but bullying, homophobic / transphobic / Transmisogynist violence and harassment has been on the rise in our communities, classrooms and even our courtrooms. The need for the truly life-saving support Pizza Klatch provides is rising, meaning Klatch attendance is ever increasing and our organization is ever expanding. This year will be our first experiment in organizing our first Pierce County klatch at Liberty Middle School in Tacoma. While Pizza Klatch is so elated to be able to answer the call, this of course means our annual fundraising Gayla is so important. Thank you for considering sponsoring this year's Mas-Queer-Ade event and thank you for supporting the LGBTQ+ youth of our community!

Sincerely,

The Executive Committee of Executive Co-Directors

El Sánchez, Eyota Wak'ishwit, Never North & Sofia Vasoni

9TH ANNUAL GAYLA: MAS-QUEER-ADE EVENTS



RAISE THE PADDLE

One of the most exciting parts about returning to an in-person event is the chance to have an in-person Raise-The-Paddle fundraiser once again! Registration to bid can be done so online via our Gayla website. You can register to bid prior to the event or at the event itself with one of our many amazing Gayla volunteers.

PRIZE RAFFLE

Our prize raffle will take place live during the Gayla. You can purchase Raffle tickets at the event, \$20 for 5 or \$5 for 1. Raffle prizes are locally sourced and will be listed prior to their event on our website, www.pizzaklatch.org.

ONLINE SILENT AUCTION

The Gayla Silent Auction will go live online Friday, May 12, 2023, and close Friday, May 26, 2023. Items available for auction are locally-sourced and include everything from handmade goods to exciting excursions, pampering packages and one of a kind experiences! Bidding will take place on our Gayla website, but some auction items may be featured or on display at the live Gayla!

PK STUDENT & STAFF PERFORMANCES

One of the most popular portions of every Gayla are performances from some of the very youth we serve. After all, this event is for them! Performances have included everything from comedy to clarinet to colorguard to choreography! It's always an exciting variety. This year we'll also be welcoming to the stage Pizza Klatch staff & volunteer performances! Including PK Volunteer, musician & muse, Tela Rose and PK's own Finance & Fundraising Director, El Sánchez performing with their regionally renowned comedy cover band, Lightning Bolton, the #1 (or only) Michael Bolton drag king cover band!



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9TH ANNUAL GAYLA TICKET PACKAGES

Tickets available to purchase online at the Olympia Film Society website: olympiafilmsociety.org/. Sponsorships must be purchased prior to the event through Pizza Klatch. Tickets will be provided to sponsors at the door.



HAVE A BALL - GENERAL ADMISSION - \$25

General Admission to the 9th Annual Gayla: Mas-Queer-Ade



UPPER-CRUST - VIP ADMISSION - \$50

Admission to the 9th Annual Gayla: Mas-Queer-Ade
Access to VIP Seating Area

An UPPER CRUST VIP PACKAGE INCLUDING:

- 1 Special Mas-Queer-Ade Mask
- 1 Drink Ticket (MUST BE 21+ & SHOW ID)
- 1 Coupon Good for a FREE Concession Item
- A Commemorative 9th Annual Gayla Pin & Stickers Featuring Artwork by PK Students



A SLICE OF THE GOOD LIFE - VIP+ PACKAGE - \$100

Admission to the 9th Annual Gayla: Mas-Queer-Ade
Access to VIP Seating Area

A SLICE OF THE GOOD LIFE VIP PACKAGE INCLUDING:

- 2 Special Mas-Queer-Ade Masks
- 2 Drink Tickets (MUST BE 21+ & SHOW ID)
- 2 Coupons Good for FREE Concession Items
- A Commemorative 9th Annual Gayla Pin & Stickers Featuring Artwork by PK Students



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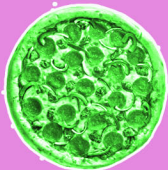
SPONSORSHIP LEVELS



- *SUPREME SPONSORSHIP: \$10,000 +**
- * 10 "A Slice of the Good Life" VIP+ Ticket Packages
 - * Acknowledged as a MAJOR DONOR & SUPPORTER of PK w/ your name/logo prominently displayed in all advertising
 - * 2 full page ad spread for the event program
 - * A special "Supreme Sponsor" Photo Booth prop
 - * Public acknowledgment and thank yous from the stage



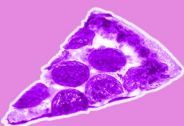
- *ULTIMATE SPONSORSHIP: \$5000 - \$9999**
- * 8 "A Slice of the Good Life" VIP+ Ticket Packages
 - * Acknowledged as a VITAL DONOR & SUPPORTER of PK w/ your name/logo displayed in event advertising
 - * A full page ad in the event program
 - * A special "Ultimate Sponsor" Photo Booth prop
 - * Public acknowledgment and thank yous from the stage and



- *DELUXE SPONSORSHIP: \$1000 - \$4999**
- * 6 "Upper Crust" VIP Ticket Packages
 - * Your name/logo displayed in event advertising
 - * A 1/2-page ad in the event program
 - * A special "Deluxe Sponsor" Photo Booth prop
 - * Public acknowledgment and thank yous from the stage



- *COMBO SPONSORSHIP: \$600 - \$999**
- * 4 "Upper Crust" VIP Ticket Packages
 - * Your name/logo displayed in event advertising
 - * A 1/4 page ad in the event program
 - * A special "Combo Sponsor" Photo Booth prop
 - * Public acknowledgment and thank yous from the stage



- *SLICE SPONSORSHIP: \$300 - \$599**
- * 2 "Upper Crust" VIP Ticket Packages
 - * A 1/16 (1/2 business card sized) ad in the event program
 - * A special "Slice Sponsor" Photo Booth prop
 - * Public acknowledgment and thank you from the stage



YES! I'M HAPPY TO SPONSOR THE PIZZA KLATCH GAYLA!

Your generous support will help us to continue our mission to help the LGBTQ+ youth of our community to self-advocate, build community, develop self-confidence and reduce self harm and suicidal ideation.

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. You can fill out the online version of this form at the following link: [ONLINE FORM](#) or you can complete the attached form and return it via email to our/Gayla Chair, **El Sánchez** el@pizzaklatch.org. If you would like to return via snail mail, please mail your form to the address below. To discuss the possibility of an in-kind donation (which we are also happy to accept) or to answer any questions, please contact El via email or by phone **(360) 339-7574 x105**.

SPONSOR INFORMATION

Sponsor Name (as it should appear in the event program)	Contact Person (if business/organization/corporation)
Contact Email	Contact Phone Number
Company/Org/Business/Individual Address	City State Zip

SPONSORSHIP PACKAGES:

THE 9TH ANNUAL PIZZA KLATCH GAYLA: MAS-QUEER-ADE

SUPREME SPONSOR (\$10,000 or more): AMOUNT \$_____

ULTIMATE SPONSOR (\$5,000 - \$9,999 or more): AMOUNT \$_____

DELUXE SPONSOR (\$1,000 - \$4,999): AMOUNT \$_____

COMBO SPONSOR (\$600 - \$999): AMOUNT \$_____

SLICE SPONSOR (\$300 - \$599): AMOUNT \$_____

IN-KIND SPONSOR (interested in sponsoring by donating goods or services)_____

PAYMENT INFORMATION:

I have enclosed a check made payable to Pizza Klatch

Please send me an invoice

I will pay via credit or debit card online (includes processing fee) link: [PAY ONLINE](#)

TOTAL SPONSORSHIP \$_____ SIGNATURE _____ DATE _____

PLEASE MAIL CHECKS TO: PIZZA KLATCH, % EL SÁNCHEZ, P.O. BOX 7384, OLYMPIA, WA 98507
If you have any questions, please feel free to contact our Finance & Fundraising Director/Gayla Chair, El Sánchez by email, El@pizzaklatch.org or by phone (360) 339-7574 ext. 105.